



Sunil Vaidyanathan, Photojournalist and Travel Writer



In travel photography, I think there are two essential elements – planning and serendipity.

It's all about being in the right place, at the right time, in the right frame of mind.

I am a Mumbai based photojournalist and writer with an experience of over a decade.

My desire to explore new cultures, and the symbiosis between people and their environment, manifest into photo-essays and stories that depict life as-it-is, where the mundane and extraordinary are both reflected back in brighter colours.

Portfolio available at www.scribesontheroad.com

Key Skills & Overview

The author of seven well-reviewed books on photography, architecture and travel. Reviews and articles in major dailies bear testimony to an impeccable work record.

Co-author and principal photographer for some New Holland (UK) and Globetrotter (SA) publications.

Working knowledge of many Indian languages.

Received international fellowships for photo essays.

Good interpersonal skills and the ability to connect with people.

Professional Success



Shot Ad campaigns for a few years before choosing photojournalism and writing as a career option.

First book 'The Heritage Buildings of Bombay' was published in 1998.

'Temples of South India' that charted the evolution of Karnataka Dravida architecture was published in 2000.

'Ganesha - The God of India,' which provides an insight into the iconography, legends and festivals associated with the elephant god, was released in 2003.

'Colourful India,' memoirs of a personal journey through India, was published in 2005.

'Pilgrimage Places in India,' published by Magna Publishing Ltd was released at the Frankfurt book fair in 2006.

Commissioned in Oct 2006 by Mary Ann Evans (Chairperson, British Guild of Travel Writers) to shoot and write captions for the book 'Portrait of Kerala' published by New Holland Publishers. My photographs also feature in their picture book 'Portrait of Rajasthan.' Both books were released in 2007.



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Shot images for Maharashtra Tourism Development Corporation's advertising campaigns in August 2007.

Co-authored and updated Globetrotters guide book 'The Best of Delhi' in November 2007.

Compiled and designed a guide/map book to Noida and the NCR region for Eicher Goodearth Ltd in 2008

Compiled a series of guide books for the Government of India's department of tourism as part of the 'Incredible India' campaign – 2008.

Edited several books published by English Edition and Magna Publishing Limited. I have also written the introductions to many of their titles.

Updated and contributed to New Holland's 'Globetrotters Guide to Delhi, Agra, and Jaipur' in July, 2007 and September, 2009.

Content research consultant for Vimanika Comics since 2007.

Interview with NDTV Goodtimes for the television series 'Festivals Celebrating India', in which I spoke about the iconography, legends and rituals associated with the Ganesh Chaturthi festival. This also focused on my book 'Ganesha - The God of India'.

Contribute regularly to prestigious publications like Jet Wings Domestic and International, FlyLite, Heritage India and Travel X.

Have also been featured in other publications like RCI Holiday Magazine UK, Discover India, A & M, Afternoon Dispatch and Courier, Swagat, Femina, Gifts & Accessories, Travel Plus (India Today), Asian Photography, Express Estates, Lok Satta and Mid Day to mention a few.

I work in tandem with my partner Shayoni Mitra has also been featured in various guide books and magazines. This includes Eicher Map Books, Globetrotters, Jet wings, Heritage India and Interval World.

Accessory Services

Other than photography and writing, we offer our clients various other services which include:

- Location and content research for television and film, especially for themes that are based on Indian culture, history, environment and cuisine.
- Freelance editing and picture research for publishers. We also have one of the largest collections of stock images of India.
- Updated databases of hotels, restaurants and other information for guide/ map books.
- With our profound knowledge of the Indian subcontinent, a working knowledge of many Indian languages and well-established ground contacts, we can also act as interpreters and outfitters for expeditions and shoots.

Contact Details:

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We are currently working on the final stages of our eighth coffee table on the rivers of India, which explores the symbiosis between the major rivers of India and the people who live along them. To see some images from the river series, please click the link below the image.

<http://www.scribesontheroad.com/gallery.aspx?show=Rivers%20of%20India>

Book reviews, client references, text samples and images can be made available on request.